



Pd. of Appeal

PATENT
Customer No. 22,852
Appeal No. 2009-004490
Attorney Docket No. 05725.0984-00

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)
)
Jerome PEYRELEVADE et al.) Group Art Unit: 3627
)
Application No.: 10/024,352) Examiner: Dana Amsdell
)
Filed: December 21, 2001) Confirmation No.: 4684
)
For: SHOP-IN-SHOP WEBSITE)
CONSTRUCTION)

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:



AMENDMENT AFTER DECISION ON APPEAL

In response to the Decision on Appeal mailed on March 17, 2010, which set a two-month period for responding to a new ground of rejection, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims in this paper, beginning on page 2.

Remarks follow the amendment section of this paper, beginning on page 9.

AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions and listings of claims in the application:

1-16. (Cancelled)

17. (Previously Presented) A method for enabling components of a supplier's website to be integrated into a website of a reseller, the method comprising:

enabling alternative functionality in the supplier's web site and in the reseller's website using at least one common module containing a first set of information for incorporation into the supplier's website, an alternative second set of information for incorporation into the reseller's website, and a third set of common information for incorporation into both the supplier's and the reseller's website, wherein the alternative functionality includes displaying identifying information unique to each of the supplier and the reseller, the first set of information including identifying information relating to a product supplied by the supplier and unique to the supplier, and the second set of information including identifying information relating to the product supplied by the supplier and unique to the reseller;

enabling assignment of at least first and second addresses to the module, such that when the module is called in the supplier's website by the first address, the first and third sets of information are caused to be incorporated into the supplier's web site while the second set of information is prevented from being incorporated into the supplier's website, and when the module is called in the reseller's web site by the second address,

the second and third sets of information are caused to be incorporated into the reseller's website while the first set of information is prevented from being incorporated into the reseller's website and

making the module available for use in constructing the supplier's and reseller's web sites, such that, using the same module, the supplier and the reseller web sites may incorporate common information while at the same time being customized.

18. (Original) The method of claim 17, wherein the alternative functionality includes a first payment engine function in the supplier website enabled by the first set of information and an alternative second payment engine function in the reseller website enabled by the second set of information.

19-24. (Cancelled)

25. (Previously Presented) A system for enabling components of a supplier's web site to be integrated into a website of a reseller, the system comprising:

means for enabling alternative functionality in the supplier's web site and in the reseller's website using at least one common module containing a first set of information for incorporation into the supplier's website, an alternative second set of information for incorporation into the reseller's website, and a third set of common information for incorporation into both the supplier's and the reseller's website, wherein the alternative functionality includes displaying identifying information unique to each of the supplier

and the reseller, the first set of information identifying information relating to a product supplied by the supplier and unique to the supplier, and the second set of information including identifying information relating to the product supplied by the supplier and unique to the reseller;

means for enabling assignment of at least first and second addresses to the module, such that when the module is called in the supplier's website by the first address, the first and third sets of information are caused to be incorporated into the supplier's web site while the second set of information is prevented from being incorporated into the supplier's website, and when the module is called in the reseller's web site by the second address, the second and third sets of information are caused to be incorporated into the reseller's website while the first set of information is prevented from being incorporated into the reseller's website and

means for making the module available for use in constructing the supplier's and reseller's web sites, such that, using the same module, the supplier and the reseller web sites may incorporate common information while at the same time being customized.

26. (Previously Presented) A system for enabling components of a supplier's web site to be integrated into a website of a reseller, the system comprising:

at least one memory including

code enabling alternative functionality in the supplier's web site and in the reseller's website using at least one common module containing a first set of information for incorporation into the supplier's website, an alternative second set

of information for incorporation into the reseller's website, and a third set of common information for incorporation into both the supplier's and the reseller's website, wherein the alternative functionality includes displaying identifying information unique to each of the supplier and the reseller, the first set of information including identifying information relating to a product supplied by the supplier and unique to the supplier, and the second set of information including identifying information relating to the product supplied by the supplier and unique to the reseller,

code enabling assignment of at least first and second addresses to the module, such that when the module is called in the supplier's website by the first address, the first and third sets of information are caused to be incorporated into the supplier's web site while the second set of information is prevented from being incorporated into the supplier's website, and when the module is called in the reseller's web site by the second address, the second and third sets of information are caused to be incorporated into the reseller's website while the first set of information is prevented from being incorporated into the reseller's website, and

code for making the module available for use in constructing the supplier's and reseller's web sites, such that, using the same module, the supplier and the reseller web sites may incorporate common information while at the same time being customized; and
at least one processor for executing said code.

27. (Currently Amended) A computer program product embodied in a computer-readable storage device for enabling components of a supplier's web site to be integrated into a website of a reseller, the computer program product comprising:

code enabling alternative functionality in the supplier's web site and in the reseller's website using at least one common module containing a first set of information for incorporation into the supplier's website, an alternative second set of information for incorporation into the reseller's website, and a third set of common information for incorporation into both the supplier's and the reseller's website, wherein the alternative functionality includes displaying identifying information unique to each of the supplier and the reseller, the first set of information including identifying information relating to a product supplied by the supplier and unique to the supplier, and the second set of information including identifying information relating the product supplied by the supplier and unique to the reseller;

code enabling assignment of at least first and second addresses to the module, such that when the module is called in the supplier's website by the first address, the first and third sets of information are caused to be incorporated into the supplier's web site while the second set of information is prevented from being incorporated into the supplier's website, and when the module is called in the reseller's web site by the second address, the second and third sets of information are caused to be incorporated into the reseller's website while the first set of information is prevented from being incorporated into the reseller's website; and

code for making the module available for use in constructing the supplier's and reseller's web sites, such that, using the same module, the supplier and the reseller web sites may incorporate common information while at the same time being customized.

28-33. (Cancelled)

34. (Previously Presented) The system of claim 25, wherein the alternative functionality includes a first payment engine function in the supplier's website enabled by the first set of information and an alternative second payment engine function in the reseller's website enabled by the second set of information.

35. (Cancelled)

36. (Previously Presented) The system of claim 26, wherein the alternative functionality includes a first payment engine function in the supplier's website enabled by the first set of information and an alternative second payment engine function in the reseller's website enabled by the second set of information.

37. (Cancelled)

38. (Previously Presented) The computer program product of claim 27, wherein the alternative functionality includes a first payment engine function in the

supplier's website enabled by the first set of information and an alternative second payment engine function in the reseller's website enabled by the second set of information.

39. (Cancelled)

REMARKS

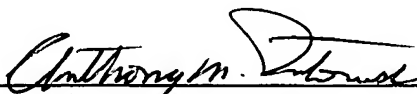
On March 17, 2010, the Board of Patent Appeals and Interferences reversed the rejections of claims 17, 18, 25-27, 34, 36, and 38 under 35 U.S.C. §§ 102(b) and 103(a), and entered a new ground of rejection of claims 27 and 38 under 35 U.S.C. § 101. In response to the new ground of rejection, Applicants hereby submit amendments to claim 27. Applicants submit that entry of these amendments would place the application in condition for allowance. In addition, without disclaimer or prejudice, Applicants propose cancelling non-elected claims 1-16, 20-24, and 28-33.

Please grant any extensions of time required to enter this response and charge any additional required fees to Deposit Account No. 06-0916.

Respectfully submitted,

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Dated: April 29, 2010

By: 
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